

# TECNO DESCRIPTIVE RELATION

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**OBJECT:**

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## **1. TECNIC-DESIGN FEATURES OF THE WORK.**

The subscript candidate, analyzed in details the points of the ban "author bench contest", he has decided to realize a bench contest in coreno marble, completely innovative and particularly above all in the choice of the design. It presents simple forms, linear but articulated at and the same time about the asymmetric forms above all about the "sitting area".

The predict bench presents maximal dimensions of encumbrance of mt 2.64 length, (variable into mt 2.14), mt 0.66 width and 0.80 high and it is suitable for indoor uses and outdoor ones

The most important feature of this project is the functionality, the modularity and the simplicity of the realization.

In fact, as evidenced in the graphic table n°2a, the bench has been project for me ductility of insertion in the external and internal environments and for these reasons it needs to consider the following aspects:

- a) The lower part, as well as being a design detail, it is used as sitting area for children. The high is only mt 0.27 to a child younger than 6 can sit without parents help.
- b) Furthermore for an internal use, as well as being a sitting place, it can also have the function of magazines case or as a little library, (see table 02a) without modify its principal function that is to say to remain always a bench. This choice let insert easily the bench in an internal contest as in modern environments as in places where prevails a more classic styli.
- c) The least point, that is the principal one, is that the bench, modifying only an element (the one dashed in the figure) can be product and marketed even in reduced size. Infact not changing the high and the width, can change the length reducing the dimension of the bench and increasing the possibility of sale without an increase of the costs of production.

## **2. CHOISE OF MATERIALS.**

The bench, in object, will be realized with bearing structure un pearl coreno marble for all the construction elements, while it will be realized a detail on the back with hammered frame using pearl coreno

## **3. CONSTRUCTIVE TYPOLOGY.**

The constructive typology of the bench, as it is said in the "point 1", presents easy forms, linear and articulated at the same time to obtain a good work of design. All the structural parts have been realized in straight pearled coreno marble, while the back presents particulars in bush-harmed pearled coreno marble and it is characterized by only 8 constructive elements.

The final result of the bench , is get , composing all the 8 elements trapped each other , ( see table n°02b) and consolidate with glue.

#### **4. USABILITY LEVEL.**

The projected bench has been ideated above all to have an high level of usability , this aspect for the subscript has characterized , from the begin , the principal element. In fact , we insert , without create contrast as in internal place as in external ones. (see picture insert in table 02a). In the specific , as well as being a comfortable bench it result be even an element of internal furniture , because it a can act as a library or even as fitted wall. Outdoor it in can be insert as in modern places as in parks and public or private gardens. The choise of the design , not by chance , helps the fruibility of the project.

#### **5. MARKETING OF THE WORK.**

An object , even beautiful but not marketable , results to remain always only an element for itself. For this reason , as in point 4 , in design phase , the marketing of the intervent has influence immediatly the design as the choise of the material. Therefore , a particular detail characterize this project in fact changing only constructive element , we have the possibility to give to the customer a ductile product , almost modular and made on customer ask , without increase the production. This characteristic can increase the selling the product.

#### **6. EASYLESS IN THE PRODUCTION OF THE WORK**

We know that to reduce the costs of production , it needs to product can easy making object and at the same time particular and refined in the design. The bench in object , presents , in fact , easy and linear elements , easily modular , with the front edge of the seat made with on easy molding , to reduce angularity of the elements. Therefore as showed in the graphic tables the elements have been divided between then , even to let the bench easy to move and easy to compose and handle.